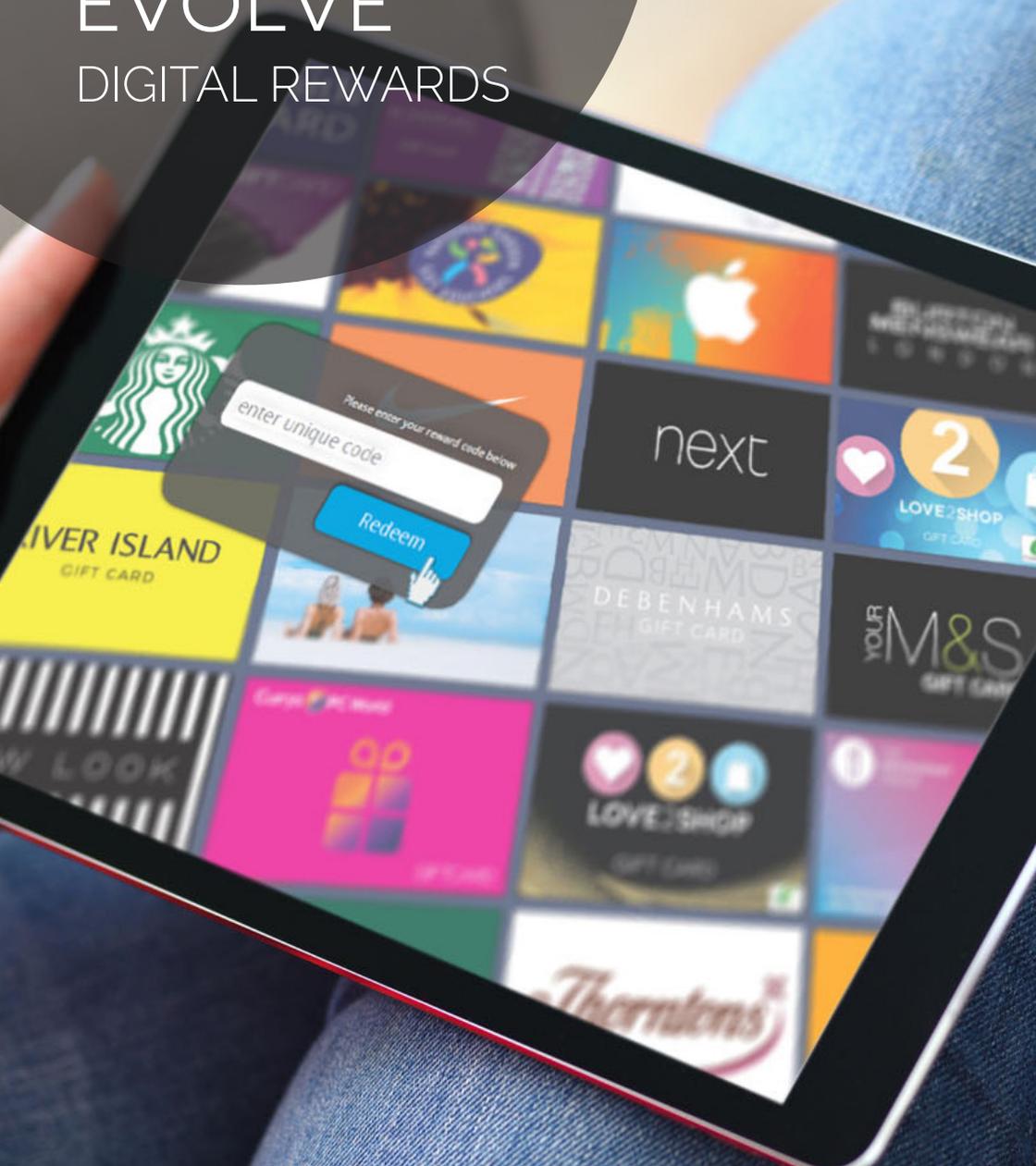




# EVOLVE

## DIGITAL REWARDS



# DIGITAL REWARDS DELIVERED IN AN INSTANT

Evolve is an online digital reward platform that provides instant rewards for employees, customers and members.

Using our market-leading tech, reward codes are distributed via email or SMS then exchanged against a massive catalogue of rewards, including gift cards, vouchers, retailer e-gift cards, holidays, experiences and more.

## A simple 3 step reward process:



Reward code sent  
through email  
or SMS



Code entered  
into Evolve  
online platform



Reward  
selected and  
distributed

## Reward anyone, anywhere, instantly.

- Instant gratification for your audience
- Lower admin and postage costs
- Personalised and branded messaging
- Environmentally friendly
- Better tracking, reporting and management
- Reward catalogues for 150+ countries

Reward recipients can exchange their code against hundreds of popular brands and a multitude of reward types, including:

## Vouchers and gift cards

A huge range of vouchers and gift cards including Love2shop, M&S, John Lewis, Argos, Debenhams and more, all delivered free of charge for the user.

**DEBENHAMS**  
BRITAIN'S FAVOURITE DEPARTMENT STORE

**Argos**

**M&S**  
EST. 1884

**John Lewis**

## e-Gift Cards

Our reward code is exchangeable for a huge range of e-gift cards from online brands, including John Lewis, House of Fraser, Sports Direct, iTunes, Curry's PC World and more.

**iTunes®**

**Currys PC World**

**SPORTS  
DIRECT.com**

**HOUSE OF FRASER**  
SINCE 1849

## Holidays and experiences

Our in-house concierge travel service will book holidays for your recipients from the likes of TUI, Thomas Cook and Kuoni. Meanwhile Virgin Experience Days, Red Letter Days, Merlin Attraction, LeisureFinder supply individuals with unique special experiences.

**TUI**

**Thomas  
Cook**

**KUONI**

**Virgin  
EXPERIENCE  
DAYS**

**red letter  
DAYS**

**MERLIN**



## Send rewards from anywhere, to anywhere

We really do mean anywhere. We can deliver rewards into the hands of audiences in more than **150 countries**, in **66 currencies** and **39 languages**.

Our reward catalogue is purpose-built to scale to the needs of even the most demanding clients. Wherever you're based, we can provide locally-sourced rewards for the audience you need to reward.

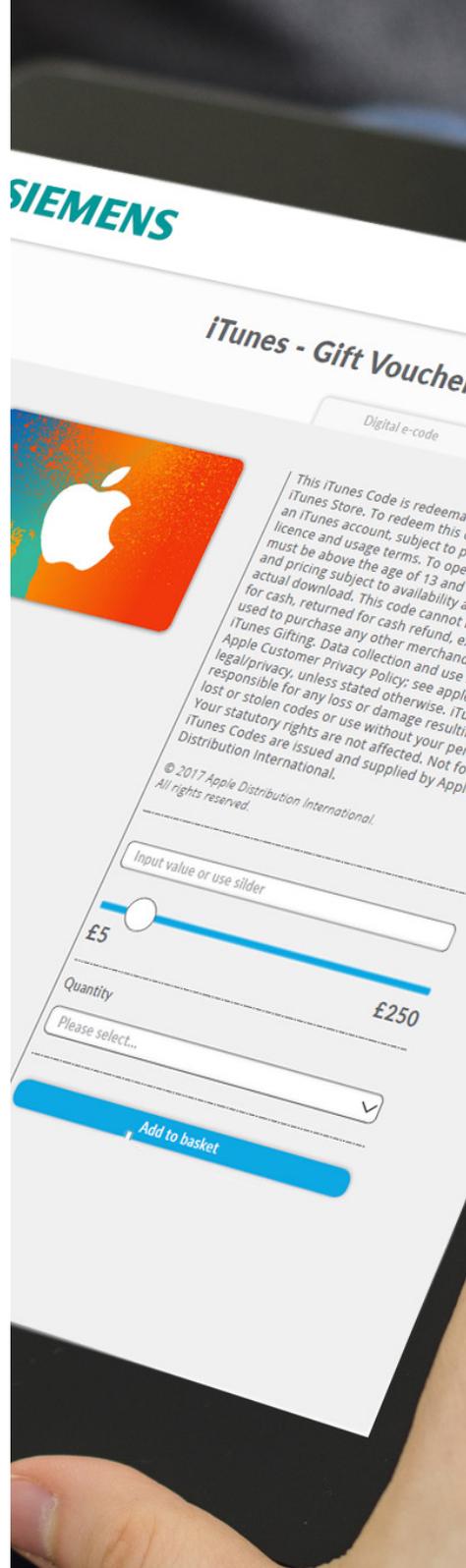
Our global rewards include:

Merchandise | Gift cards | Music downloads | Experiences | Travel | Movie tickets | Virtual Visas



## Get up and running in days

Evolve can be ready to go live in a matter of days or hours, depending on the level of customisation you request. We'll also offer our own expertise, honed through years of experience in delivering rewards, to deploy the most appropriate reward portal for your company.



# REWARD PLATFORMS CUSTOM BUILT TO SUIT YOUR NEEDS

Evolve is available as a default Love2shop-branded portal, a co-branded version or a fully client-branded reward experience.

We offer four core packages for the issuing of digital rewards and the platform that your recipients will use to redeem them. Each provides a flexible means to distribute a highly enticing array of rewards in a timely manner.

## FOR A UK AUDIENCE

## GO GLOBAL

Evolve Starter	Evolve Plus	Evolve Premium	Evolve Worldwide
Platform access <b>FREE</b>	Platform access <b>FREE</b>	Platform access <b>FREE</b>	Platform access <b>FREE</b>
Platform branding costs <b>N/A</b>	Platform branding costs from <b>£500</b>	Platform branding costs from <b>£750</b>	Platform branding costs from <b>£1,500</b> Bespoke micro-sites from £3,000
<ul style="list-style-type: none"> <li>✓ Unlimited recipients</li> <li>✓ Codes issued to client to pass on to recipients</li> <li>✓ UK rewards catalogue (including gift cards, vouchers, ecodes and experiences)</li> </ul>	<ul style="list-style-type: none"> <li>✓ Unlimited recipients</li> <li>✓ Codes issued direct to recipients (via email or SMS)</li> <li>✓ UK rewards catalogue including gift cards, vouchers, ecodes and experiences</li> <li>✓ Optional branded "thank you" landing page</li> <li>✓ Branded communications</li> </ul>	<ul style="list-style-type: none"> <li>✓ Unlimited recipients</li> <li>✓ Codes issued direct to recipients (via email or SMS)</li> <li>✓ UK rewards catalogue including gift cards, vouchers, ecodes and experiences</li> <li>✓ Optional branded "thank you" landing page</li> <li>✓ Branded communications</li> <li>✓ Option for recipient to save reward points for spending later</li> </ul>	<ul style="list-style-type: none"> <li>✓ Unlimited recipients</li> <li>✓ Codes issued direct to recipients (via email or SMS)</li> <li>✓ UK rewards catalogue including gift cards, vouchers, ecodes and experiences</li> <li>✓ Optional branded "thank you" landing page</li> <li>✓ Branded communications</li> <li>✓ Option for recipient to save reward points for spending later</li> <li>✓ International range of rewards (available in 150+ counties)</li> <li>✓ Multi-currency rewards</li> <li>✓ Multi-lingual reward catalogues</li> </ul>

## The applications for digital rewards are limitless

The level of simplicity and abundance of reward choice is unique, and gives our clients the confidence their rewards have maximum appeal to every possible recipient.

CUSTOMER PROMOTIONS  
ON-PACK PROMOTIONS  
TRADE INCENTIVES  
LONG SERVICE AWARDS  
EMPLOYEE AWARDS  
REFER A FRIEND

## The advantages of digital rewards

### For businesses:

- Rewards with mass appeal
- No postage, dispatching or admin hassle
- Comprehensive reporting on usage statistics
- Personalised communications, bespoke to your needs
- Secure technology keeps reward values ring-fenced
- Bespoke branding in line with your company

### For users:

- Instant reward presentation
- Streamlined, simple user experience
- Incredible choice of rewards from big brands
- Ability to choose between digital, physical and experiential rewards

## Enhance engagement through points banking

Banking points lets you build ongoing engagement with your audience. Instead of claiming prizes on the spot, users keep hold of their points and save up for something special.

Points banking is useful for:

- Recognising employees over time to shape company culture
- Rewarding loyal customers for repeat business
- Incentivising employees to hit distant targets
- Rewarding different customer behaviour, like completing feedback forms and referrals

Banking points brings brand new avenues of possibility to your business' incentive, recognition and reward programmes.

## Truly versatile, immensely valuable

Evolve is primed to help you achieve your goals, whatever they may be.

Attract new customers

Motivate employees

Build loyalty

Increase sales

Recognise employees

Retain customers

Increase employee engagement



# WHY WE ARE YOUR PERFECT REWARD PARTNER

We're experts in fulfilment, having dispatched over a million physical rewards from our warehouse and four times that in digital rewards. We scale our teams to any challenge, and our combination of physical and digital products makes it easy for us to match the needs of our clients.



Billings of over

**£405 MILLION**

Reaching over

**3 MILLION**

consumers



B2B CLIENTS OVER

**25,000**



**340+**  
EMPLOYEES



**FCA**   
REGULATED

Solutions accepted at over

**150 Retailers**  
**20,000**



Stores nationwide

Full  
E-MONIES  
provider



**Global  
Reach**



**Located**

Wirral, UK



**ISO27001**  
Accredited



# OUR REWARD SELECTION

## PHYSICAL VOUCHERS & GIFT CARDS

Love2shop  
Argos  
Boots  
Burton  
Buyagift  
B&Q  
Currys/PCWorld  
Debenhams  
Dorothy Perkins

Evans  
Hotel Vouchers  
iTunes  
Leisure Vouchers  
M&S  
Miss Selfridge  
Morrisons  
National Gardens  
Nike

Outfit  
Pizza Express  
Pizza Hut  
Sainsbury's  
Schuh  
SpaFinder  
Sports Direct  
Starbucks  
Superdry

Ted Baker  
Tesco  
Theatre Tokens  
Thomas Cook  
TK Maxx  
Toni & Guy  
Topshop  
Virgin Experience  
Days

## E-GIFT CARDS

Argos  
ASOS  
B&Q  
Burton  
Costa  
Currys/PC World  
Debenhams  
Dorothy Perkins

Evans  
Evans Cycles  
Firebox  
H.Samuel  
Halfords  
iTunes  
John Lewis  
M&S

Miss Selfridge  
New Look  
Nike  
Outfit  
Pizza Express  
Primark  
Restaurant Card  
Sports Direct

Starbucks  
The Entertainer  
The White Company  
Topman  
Topshop  
Wallis  
Zizzi  
and many more...

## GIFT ITEMS

Ashleigh & Burwood  
Baby to Junior  
Car Valet by Auto  
Glym  
Champagnes & Spirits  
Chocolates by Amelie  
Choc on Choc  
Chocolates by Butlers  
Chocolates by Divine

Combination Gifts  
Confectionery  
Crystal Bracelets  
Cufflinks  
Flowers  
Hampers  
Posy Pots  
Maxims Chocolates  
Miss Patisserie

Molton Brown  
Necklaces  
Novelties  
Pens  
Picnic Ideas  
Red & Rosé Wines  
Spaceform  
Sparkling Wines  
Spirits & Ales

Timeless Candles  
Travel Items  
Vases  
Villeroy & Boch  
Watches  
White Wines  
Winter in Venice  
Yankee Candle



**LOVE2SHOP**  
BUSINESS

# THANK YOU

If you would like to talk about out how Evolve and Love2shop Business can deliver your next reward initiative, please get in touch:



0330 134 0116



[marketing@love2shop.co.uk](mailto:marketing@love2shop.co.uk)