



LOVE2SHOP
WORLDWIDE

GLOBAL REWARDS, RECOGNITION, BENEFITS AND WELLBEING

**Incentivise and motivate employees
and customers... no matter where
they are in the world.**

WE'RE READY TO ROCK YOUR WORLD

At Love2shop Worldwide we specialise in getting people involved and engaged. We partner with organisations operating across borders to build strong ties with their employees, their channel partners and their customers.

We build engagement in a number of ways, including...

Peer recognition **Manager rewards** Employee discounts
Sales incentives Refer a friend schemes **Channel education**
Customer acquisition promotions **Loyal service awards**
Wellbeing initiatives

With our expertise you can drive business improvements through stronger sales channels, improved brand loyalty, a more knowledgeable workforce, better customer interactions with frontline employees and a highly motivated team.



We inspire...



We educate...



We engage...

...you reap the benefits!

Our worldwide services are broadly segmented into (but not limited to) four key areas:

- **Reward distribution**
- **Incentives and recognition**
- **Benefits and wellness**
- **Travel promotions**

All with full account management, insight and communications support.

As a Love2shop partner you'll have access to any or all of these areas, with a highly flexible model we'll adapt our services to fit your requirements. So why not challenge us to exceed your expectations?

GLOBAL REWARDS WITH LOCAL APPEAL

Organisations with a global footprint can better engage with employees and consumers alike through the provision of multi-country rewards that are centrally managed but with local appeal. Our global portfolio includes...

- **Millions of rewards** - with options that are accessible in any location
- **Merchandise available in over 100 countries** - with up to 95,000 unique items per country
- **Retail gift cards** - single store and multi-retailer
- **Virtual rewards** and **e-codes**
- **Travel** and **experiences**

Our clients demand a range of popular, locally distinct, and culturally-appropriate rewards that entice and enthuse their target audience, and that's exactly what we give them!



66 currencies



39 languages



5-10 day delivery

With **in-country reward fulfilment**, **catalogues tailored to each region** and digital reward alternatives for those hard to reach countries, we have a reward provision capability for even the most diverse of audiences.



INCENTIVES AND RECOGNITION



Are you a brand manager, channel marketer or HR professional with a remit to deliver any of the following program types?



Channel incentives

to strengthen your channel relationships and better engage your partners



Customer loyalty initiatives

giving your customers more reasons to buy from you day in and day out



Employee recognition

build a performance and value-based culture of appreciation



Member benefits schemes

building an emotional connection with your member base



Sales team incentives

rewarding outstanding sales performance to get the best out of your team

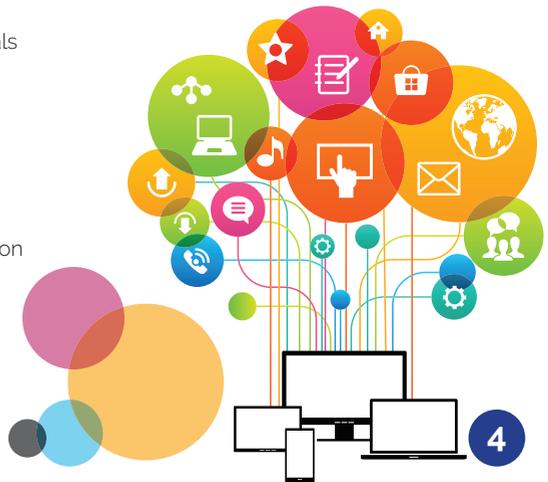


Years of service awards

recognising your loyal employees to strengthen relationships

With our world leading SaaS cloud-based platform, you can quickly set-up and deploy cost-effective employee recognition, sales and channel incentives, training programs and rewards. The system features an array of powerful features to help you engage and motivate your audience, including:

- Manager and colleague nomination portals
- Gamified training modules
- Sales performance leaderboards
- Social recognition feeds and e-cards
- Newsfeed and communications updates
- Pulse surveys
- Reward budget management
- Full reporting and management information



BENEFITS, WELLNESS AND FINANCIAL WELLBEING

Need a way to improve your global employee value proposition? Want to improve the financial wellbeing of your employees and attract fresh talent? Now you can supplement employee salaries with a discount scheme that delivers big savings on everyday items on a global scale.

With employee **discount savings catalogues available for over 30 countries** we can deliver an array of salary-boosting offers that will allow you to centralise the management of your employee benefits offering, and simplify an often overly-complex area.

We also recognise that promoting a healthy workforce is a high priority for large organisations and our **wellness options** should help you to do just that. Employees **can earn rewards for achieving fitness goals** with their progress tracked via our centralised system.

What's more, with **charity exchange options** your participants can donate their earnings to a charity close to their hearts, helping them to meet personal as well as professional goals.



YOUR NEEDS

Our global platforms make setup quick and easy, with **complete branding flexibility** and **customised reporting dashboards** to suit your business needs.

Simple API and SSO integration combined with new technical releases every 8 weeks ensures that our programs will plug in to your existing communications platform whilst continually evolving post-launch.

OUR CREDIBILITY

Love2shop Business Services is the corporate division of Park Group plc, a leading provider of multi-retailer vouchers, gift cards and savings solutions that has been **established for over 50 years**.

Our Engagement Services team is made up of seasoned industry professionals with years of experience managing the delivery of comprehensive promotional programs. This team will be on hand to help you to align your program to your brand and your goals. We'll provide you with the management reporting, interpretation and communications expertise you need to continually improve the return you see on your reward investment.



WANT TO KNOW MORE?



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